



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2014

BU 5500 - BUSINESS & SOCIETY

Date : 30/10/2014
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION A

ANSWER ALL THE QUESTIONS

(10*2=20)

1. What is the meaning of the term 'Business'?
2. What is culture?
3. What is consumerism?
4. What is speculation?
5. Write a short note on lay – off.
6. What is a stock exchange?
7. What do you mean by total disablement?
8. What is innovation?
9. What is social audit?
10. List the sources of ethical standards in business.

SECTION B

ANSWER ANY FIVE QUESTIONS

(5*8=40)

11. What are the characteristics of business?
12. What is meant by social responsibility of business?
13. Explain the provisions relating to compensation of a worker under the Workmens Compensation Act.
14. What are the rights of consumer under consumer protection Act 1986?
15. What are the guidelines issued by SEBI for capital issues?
16. Discuss the features of modern business.
17. State the factors governing business ethics.
18. List out the functions of stock exchange.

SECTION C

ANSWER ANY TWO QUESTIONS

(2*20=40)

19. Analyse the various objectives of business.
20. Give a brief account of consumer movement in India.
21. Explain the safety and health measures under Factories Act, 1948.

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